

4 RECRUITMENT MARKETING TRENDS TO WATCH IN 2017

The year is rapidly coming to a close, which means it's time to roll up your sleeves and put some effort behind the planning that will make 2017 an even greater success. However, before you finalize any budgets or put the finishing touches on your recruitment marketing strategy, take a moment to consider these top trends for next year.



Investments in HR technologies will be on the rise.



The “Age of Big Data” in recruitment marketing is upon us.



Uncovering deep recruitment marketing insights will be a priority.



Out with recruitment, in with recruitment marketing.

To read more and to learn how to stay ahead of these recruitment marketing trends for 2017, visit:

<http://bit.ly/Trends17>

Presented by:
recruitics